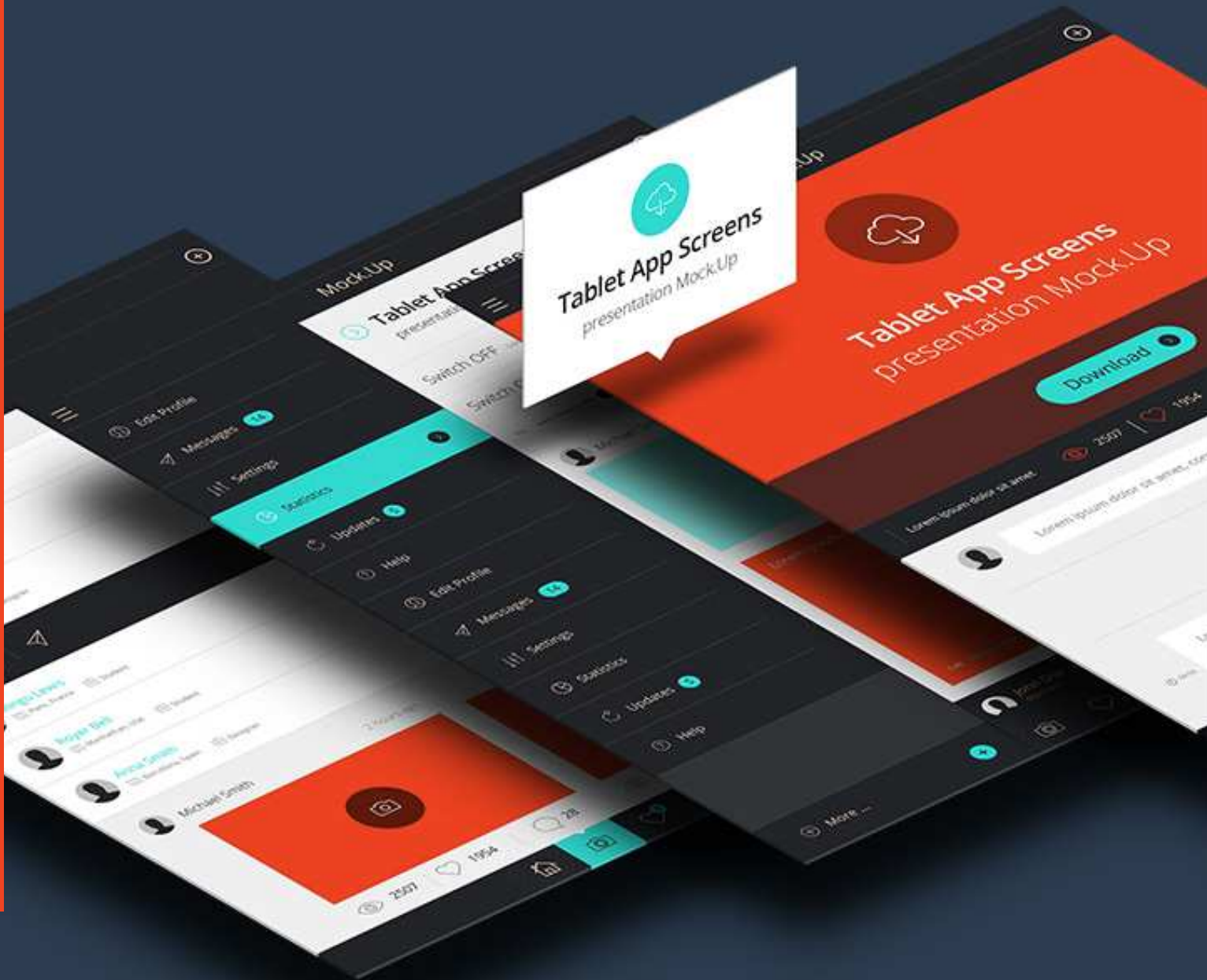


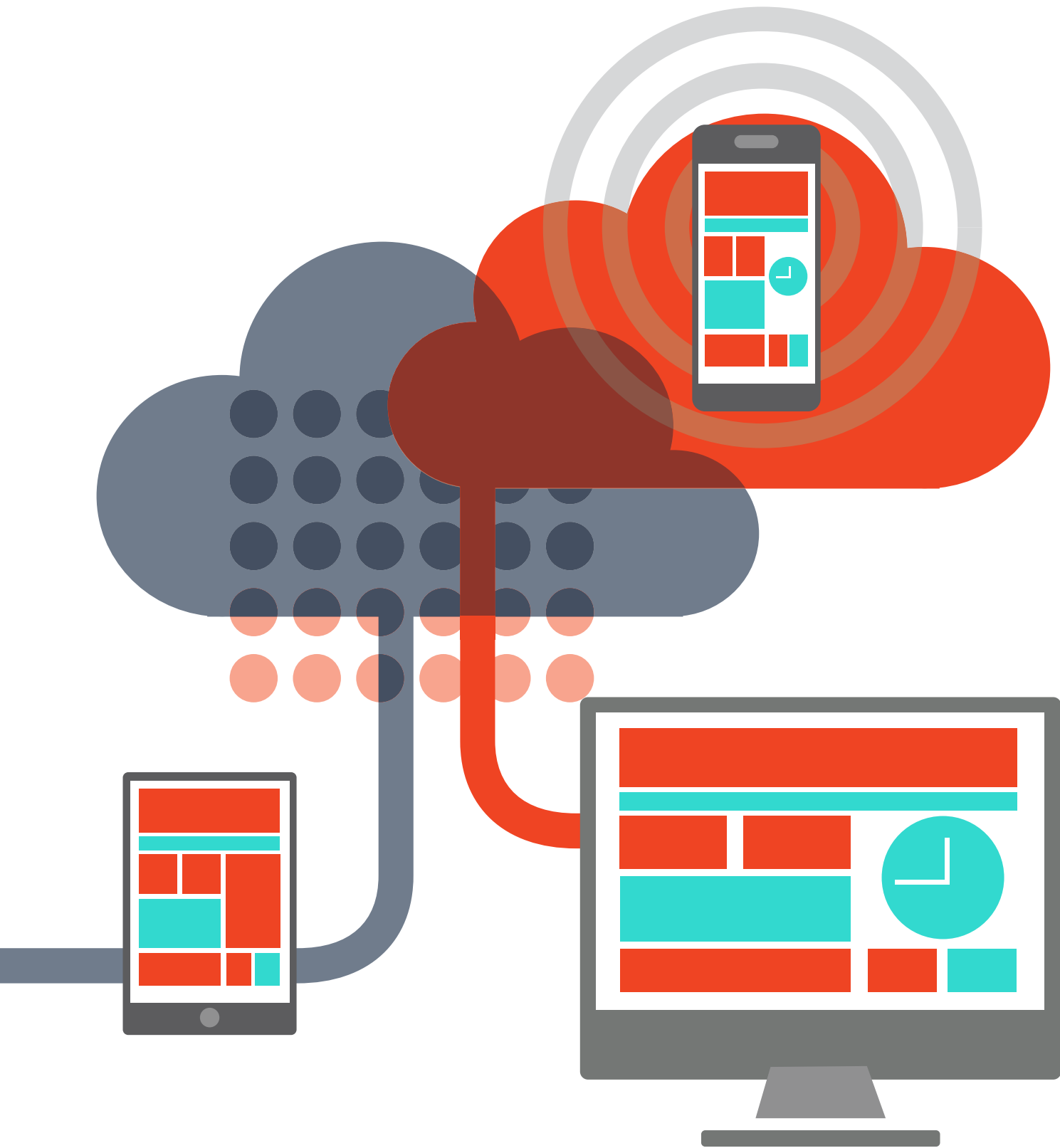
Custom Cloud-Based Application Development

Custom Applications

Business Solutions



DARKSTARDIGITAL
creative internet solutions



Cloud-Based Applications

Your users have changed. Have you? Modern users expect the same great experience from your software that they get with Facebook, Google, Apple, and Amazon. Features and functionality aren't the end of the story. A beautiful intuitive design means more to your success than the number of features you offer that your competition is missing.

Our cloud-based applications are designed from the ground up for maximum data connectivity, so they deliver more data than conventional, desktop solutions; data that makes your application more valuable the longer it's in use.

We create solutions that bring together people, process, data, and things— turning information into actions that create new capabilities, richer experiences, and unprecedented economic opportunity for your business.

Yes! We can make an App for that!



Custom cloud-based apps that are as unique as your business needs.

We've created customized mobile and desktop solutions for all kinds of businesses and markets. Whether it's an internal app for your team or an external product for your customers, our talented team of user interface experts and technical developers is the perfect mix to help you design, develop, and deploy your next software project.

From small spot-functionality to large multi-facility/multi-user cloud based applications, we can turn your ideas into awesome software solutions. We've spent 17 years making the internet look good and we can't wait to bring that experience to your project.



API-Centric Applications

Great software solutions always start with a great API. Prioritizing a software project around an API builds avenues for future growth and expansion without breaking your budget, which adds long term value to your project.

With an API-centric web application, each system like your databases and your front end application can operate independently but communicate seamlessly. In other words, you can do things like build entirely new interfaces or plug into separate platforms just by using the API calls provided.

At Darkstar, we don't think of our API as just an extra feature. Our API is the first and most important aspect of your project. As we add functionality to your websites or mobile apps we are consistently enhancing the API right along with it.

We build the most scalable foundation we can from the beginning, greatly improving our ability to adapt to your needs moving forward.





Data-Driven Design

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One of the most valuable returns from any long term software project is the new conclusions you can draw from the data your users are giving you every time they use your product. Darkstar specializes in collecting, storing, and indexing the right data from day one to make sure that you can find the answers to questions you won't even ask in the next few years.

When that time comes, you can count on Darkstar to help you analyze these results and draw meaningful conclusions. A picture may be worth a thousand words, but when it comes to data analytics, basic graphics or charts are not enough. Instead, you need our sophisticated tools and expertise to answer more complex questions and solve real problems.

Darkstar specializes in building the tools you need today to answer the questions you'll have tomorrow.

Case Study

20th Century Fox

Darkstar has been working with 20th Century Fox on their custom file management system for more than 12 years. This system handles a large amount of files and users with sophisticated access controls.

In the newest release, we have added project management capabilities. Fox uses this system to more easily manage the creation and delivery of in-store marketing and displays for all of their theatrical blu ray and DVD releases.

- Content Management System
- Large File Management
- Project Management
- Intranet Messaging System
- Video Library
- Extensive Reporting Capabilities



Case Study

Old Harding Pediatric

We developed a system that allows OHPA to post policies, procedures and announcements that their staff have to sign-off on as read and understood. Staff are able to send other staff, physicians and administrators private messages for communication and support. The system maintains notes on patients who are sent out to area hospitals with serious conditions so that staff physicians can check on those patients over time.

This fully responsive application was designed for healthcare professionals to view and update data in real time through many different devices, which requires an interface that's familiar and easy to use on any screen resolution.

- HIPAA Compliant
- Events Calendar
- Human Resources System
- Intranet Messaging System
- Extensive Reporting Capabilities



Case Study

Facility Dock



For Facility Dock we developed a powerful workflow management system which creates and defines processes for RFP's/approvals, reviews, notifications, tracking of budget expenditures/rebates, and even the ability to order products.

This system started with a custom REST API that was used for third party system integration, mobile applications, and the website. It was deployed on a specialized cloud architecture designed by Darkstar that incorporated redundancy and geographic diversity at every level from load balancers through database servers.

- RFP/Work Order System
- Invoicing & Payment System
- Job Progress Tracking
- Preventative Maintenance
- Budget Calculators
- Extensive Reporting Engine

Case Study

Aegis Labs

The Aegis Shield app allows users to scan food product labels to find out if they contain substances that are banned by major sports organizations like the NCAA or NFL. Darkstar worked with Aegis Labs to expand the capabilities of Aegis Shield and more visually appealing to fitness and sports professionals.

Darkstar also made the Aegis Shield website more responsive and accessible to users on devices ranging from smartphones and tablets up to large resolution desktop monitors and HD televisions.

- Mobile Friendly, Fitness Focused UI
- Large searchable data set
- Microsoft MVC / Razor powered interface



Case Study

Franke

Darkstar is currently working on a new interactive presentation tool for use on large screens at trade show booths and on smaller tablet computers.

The goal of this tool is to demonstrate the Franke Energy Solutions in a unique and highly interactive format. A three-dimensional floor plan of a typical restaurant has clickable areas which take you to an interactive benefits page which allows users to indicate their current needs. As a user adjusts these controls, a graph at the top will animate to show the difference between a standard system and a Franke system.

- Mobile Friendly
- No Internet Access Required
- Scale to large touch-sensitive displays
- Interactive Data Visualization



Case Study

Pearl Drums

Darkstar Design has had a long relationship with Pearl Drums and has been involved in developing or updating many of their online systems.

For their current website, Darkstar Design migrated over 10,000 resources from a .NET/IIS proprietary CMS on Microsoft SQL Server to an open-source CMS running on Linux and integrated it with Shopatron for e-commerce. We built a customized cloud server solution designed to handle the load of thousands of Pearl fans worldwide and eventually ended up saving the company thousands of dollars a month on their hosting bill alone.

- Artist Management System
- Vendor Management System
- Video Library System
- Shopatron Integration
- Google Map Integration
- E-Commerce



Have a great idea, but not sure how to get it off the ground?

At Darkstar, we guide our clients through each step of their project's development cycle from planning to implementation.

Our deep cross-industry expertise and in-depth understanding of business processes and information technology benefit organizations by supporting the needs of highly customized, market-leading products and services.

We have unparalleled experience from working on hundreds of projects and wisdom that comes from long-term client relationships spanning 17 years.

We love what we do. We believe in the Internet. And we believe the Internet makes life and work easier. We are dedicated to providing top quality interactive solutions and creating a digital strategy that evolves with your needs and responds to changing business requirements.



We create solutions that bring together people, process, data, and things.

**We want to know
about your project!**

We would love to learn
more about your project
and build something
awesome together.

Located in Nashville Tennessee, Darkstar has worked with businesses large and small to develop effective interactive web experiences since 1997.

Let's Talk!

615.883.3399

info@darkstar-digital.com
www.darkstar-digital.com